



THE ANGUILLA SUMMER FESTIVAL ULTIMATE DAYBREAK FETE

Eyes Wide Shut 2023

SPONSORSHIP PACKAGE

Eyes Wide Shut is one of the signature events held on the island of Anguilla as part of the Anguilla Summer Festival festivities. This event, the first of its kind, is held on the Thursday of the Carnival Week at Sandy Ground Field from 1 am to 11 am.

Patrons can expect complimentary goodies such as cups, sunglasses and rags upon entry. A fully stocked bar awaits, catering to all alcoholic or non alcoholic preferences. VIP patrons can also look forward an all inclusive premium experience. Not to mention, a wide range of performances from local, regional and international artistes as well as DJs.

This event is sure to deliver on fun, excitement and entertainment.

THE ULTIMATE DAY BREAK FETE
Eyes Wide Shut
2023



VIP ADMISSION



FUN ZONE ADMISSION



GENERAL ADMISSION





KEY SUCCESS



- EWS is one of the signature events for the Anguilla Summer Festival
- Attraction of visitors from all over the Caribbean and Internationally
- Established as one of the region's most spectacular events of its kind
- Partnership with the Anguilla Summer Festival Committee on the Official ASF Calendar of events which offers a unique cultural experience and an added immense value to the entertainment of the Anguilla Summer Festival
- EWS has successfully partnered with major organizations and top brands
- Industry professionals rely on EWS as a key tool to promote their respective brands, products, music and extend their social reach

DEMOGRAPHICS AND GROWTH

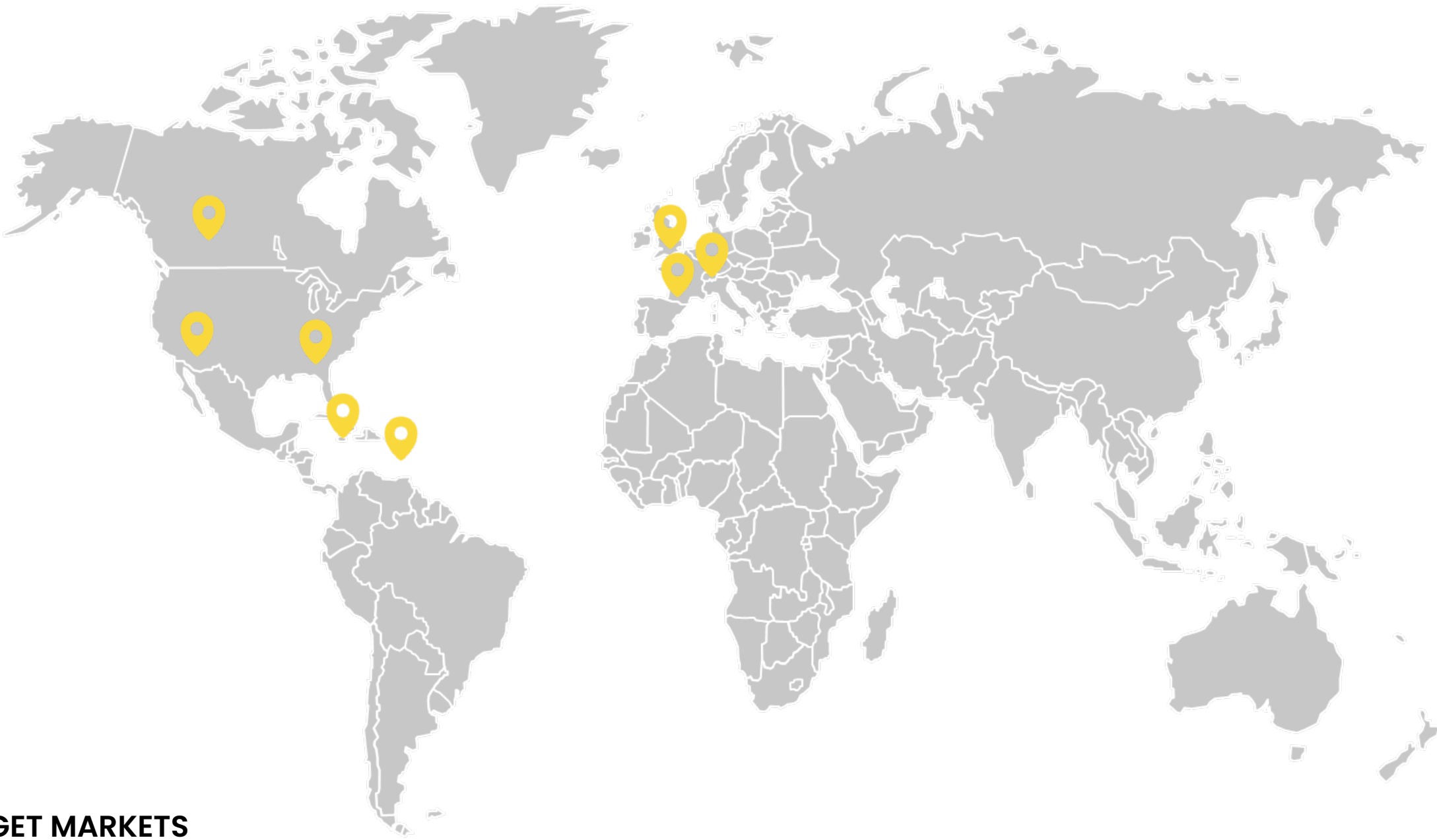
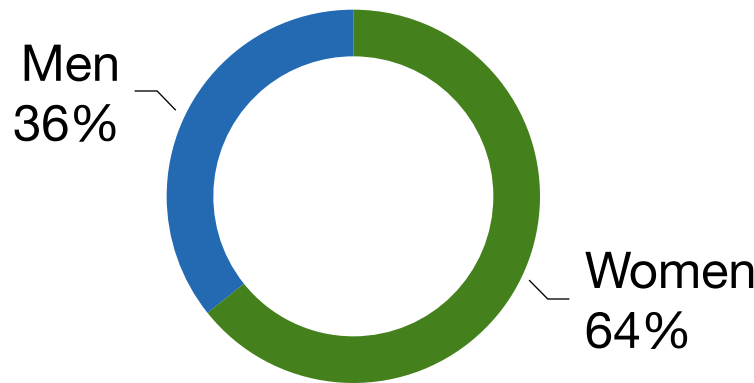
SOCIAL MEDIA REACH

-  12,692 Page Likes | 18,098 Followers | 10,600,000 Reach | www.facebook.com/ewsfete
-  3680 Followers | 211,560 Reach | www.instagram.com/ewsfete
-  319 Subscribers • 65,880K Views | www.youtube.com/eyeswideshutanguilla
-  266,759 Pages Visited | www.ewsfete.com

GEOGRAPHIC REACH



REACH AUDIENCE



TARGET MARKETS

- **USA** – NEW YORK, NEW JERSEY, FLORIDA, GEORGIA, TEXAS, CALIFORNIA, VIRGINIA
- **CANADA** – TORONTO, MONTREAL
- **CARIBBEAN** – SINT MAARTEN, ST. MARTIN, BRITISH VIRGIN ISLANDS, US VIRGIN ISLANDS, SAINT KITTS & NEVIS, ANTIGUA, DOMINICA, ST. EUSTATIUS, SABA, ARUBA, CURACAO, ST. LUCIA, BARBADOS, JAMAICA, BAHAMAS, TURKS & CAICOS, GRENADA, SAINT VINCENT & GRENADINES, TRINIDAD & TOBAGO AND BONAIRE.
- **EUROPE** – THE UNITED KINGDOM, NETHERLANDS, GERMANY AND FRANCE

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PAST SPONSORS & PARTNERS

Events with a magnitude like that of **Eyes Wide Shut** rely on the partnerships that they develop with their sponsors.

Our success is attributed to the help that we receive throughout the years from all of our sponsors. We understand that in order to continue to grow and maintain a high quality event, we have to look after these partnerships.

Here are some of the brands that have taken advantage of our fully customizable platform:



EWS 2022 SPONSOR – HENNESSY



EWS 2022 SPONSOR – RUDE BOY



EWS 2017, 2018, 2019 SPONSOR – CAMPARI



**TITLE
SPONSOR**

\$15,000

**WHAT'S
INCLUDED**

- **(1)** Spot **“Title Sponsor”** presents...premium placement incorporated with event logo
- Premium placement of branded items in VIP
- **(5)** VIP All Access Passes for VIP Grounds,
- **(10)** Regular Passes
- **(2)** Large Banner Space top and footer of main stage
- **(6)** Large Banner Space both sides of main stage (Speaker Tower branding)
- **(2)** Large Banner Space – VIP Platform – Upper Level Front (Trussing Structure)
- Premium placement on LED Screens
- **(1)** Booth Space for company product/service promotion
- Live mentions on Stage
- Possibility of using promo girls, distributing product samples and paraphernalia
- Sponsor logo branded on all printed media, cups, t-shirts and mention on all Social Media, Video Promos, Radio Ads and www.ewsfete.com (with redirection to companies website)





EXCLUSIVE BEVERAGE SPONSOR

\$12,000

WHAT'S INCLUDED

- Category exclusivity (e.g XXX, The Official Beer, The Official Rum of Eyes Wide Shut)
- **(4)** VIP All Access Passes for VIP Grounds
- **(7)** Regular Passes
- Top tier placement of branded items in VIP and General
- **(6)** Flag Banner on main stage and VIP
- **(2)** Large Banner Space – VIP Platform – Lower Level Footer (Stage Front Structure)
- Top tier placement on LED Displays
- **(1)** Booth Space for company product/service promotion
- Live mentions on Stage
- Possibility of using promo girls, distributing product samples and paraphernalia
- Sponsor logo branded on all printed media, cups and mention on all Social Media, Video Promos, Radio Ads and www.ewsfete.com
(with redirection to companies website)





**PLATINUM
SPONSOR**

\$10,000

**WHAT'S
INCLUDED**

- **(4)** VIP All Access Passes for VIP Grounds
- **(6)** Regular Passes
- Top tier placement of branded items in VIP and General
- **(2)** Flag Banner on grounds and vip
- Specific venue branding (TBD) per map
- Top tier placement on LED Displays
- **(1)** Booth Space for company product/service promotion
- Live mentions on Stage
- Possibility of using promo girls, distributing product samples and paraphernalia
- Sponsor logo branded on all printed media and mention on all Social Media, Video Promos, Radio Ads and www.ewsfete.com
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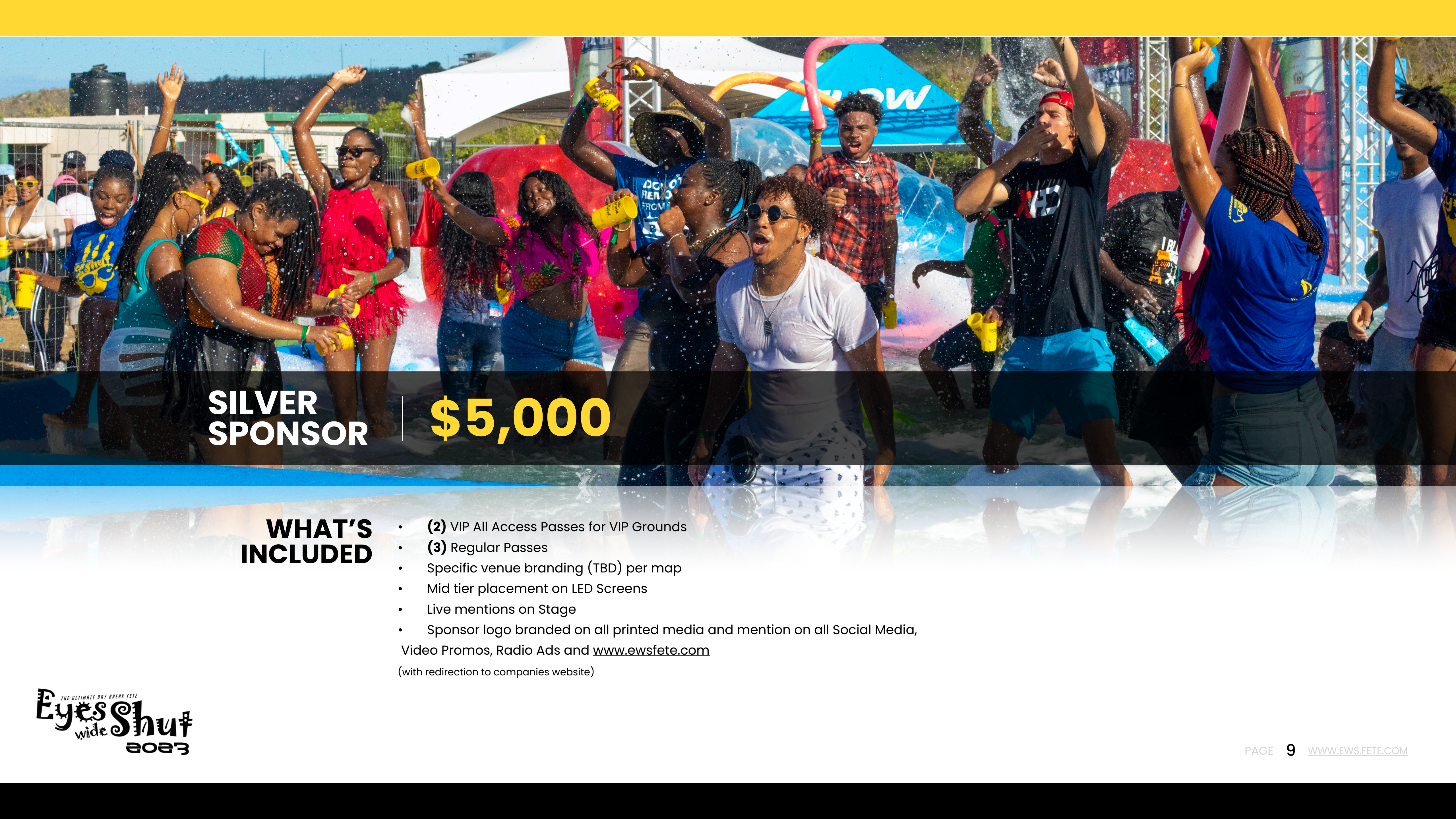


**GOLD
SPONSOR**

\$8,000

**WHAT'S
INCLUDED**

- **(3)** VIP All Access Passes for VIP Grounds
- **(5)** Regular Passes
- Top tier placement of branded items in general admission
- **(1)** Flag Banner side of stage
- Specific venue branding (TBD) per map
- Top tier placement on LED Screens
- Live mentions on Stage
- Possibility of using promo girls, distributing product samples and paraphernalia
- Sponsor logo branded on all printed media and mention on all Social Media, Video Promos, Radio Ads and www.ewsfete.com (with redirection to companies website)



**SILVER
SPONSOR**

\$5,000

**WHAT'S
INCLUDED**

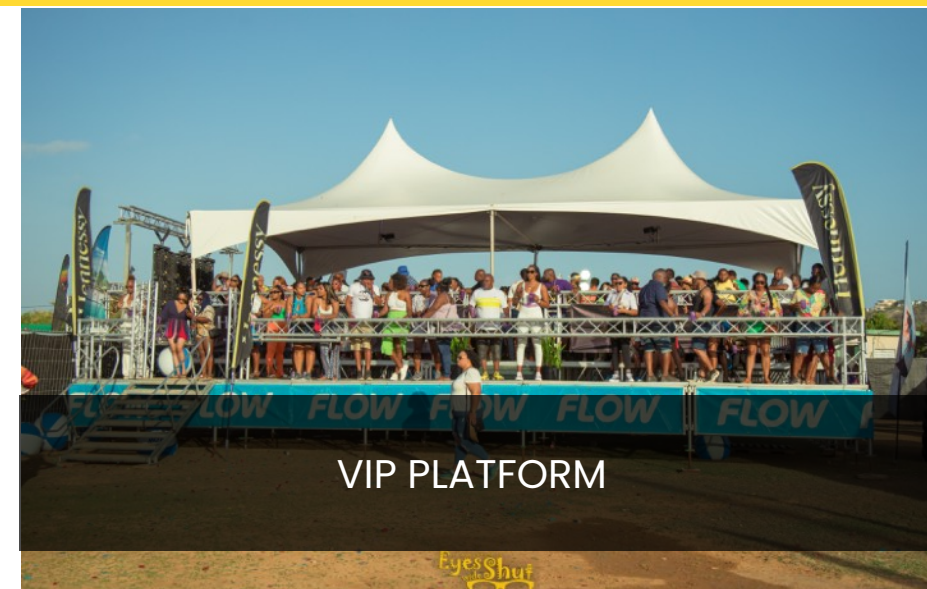
- **(2)** VIP All Access Passes for VIP Grounds
- **(3)** Regular Passes
- Specific venue branding (TBD) per map
- Mid tier placement on LED Screens
- Live mentions on Stage
- Sponsor logo branded on all printed media and mention on all Social Media, Video Promos, Radio Ads and www.ewsfete.com
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BRANDING OPPORTUNITIES

From product placement, venue branding, sponsored stages and customized menus, the options are endless.



THE ULTIMATE DRY BREAK FETE
Eyes Shut
wide 2023



VIP PLATFORM



BRANDED STADIUM CUPS



MAIN STAGE

TITLE SPONSOR BRANDING OPPORTUNITIES

T-Shirt, Tennessee Mug and Stadium Cup

Branded Stage – Top and Footer Cover and Two Sides (Speaker branding)

Branded VIP Platform – Upper Level Front Cover (Trussing Structure)

BEVERAGE SPONSOR BRANDING OPPORTUNITIES

Tennessee Mug and Stadium Cup

Branded VIP Platform – Lower Level Footer Cover (Stage Front Structure)



MACHEL MONTANO



BUNJI GARLIN & FAY ANN LYONS



KES THE BAND



KERWIN DU BOIS



IWER GEORGE



LYRIKAL



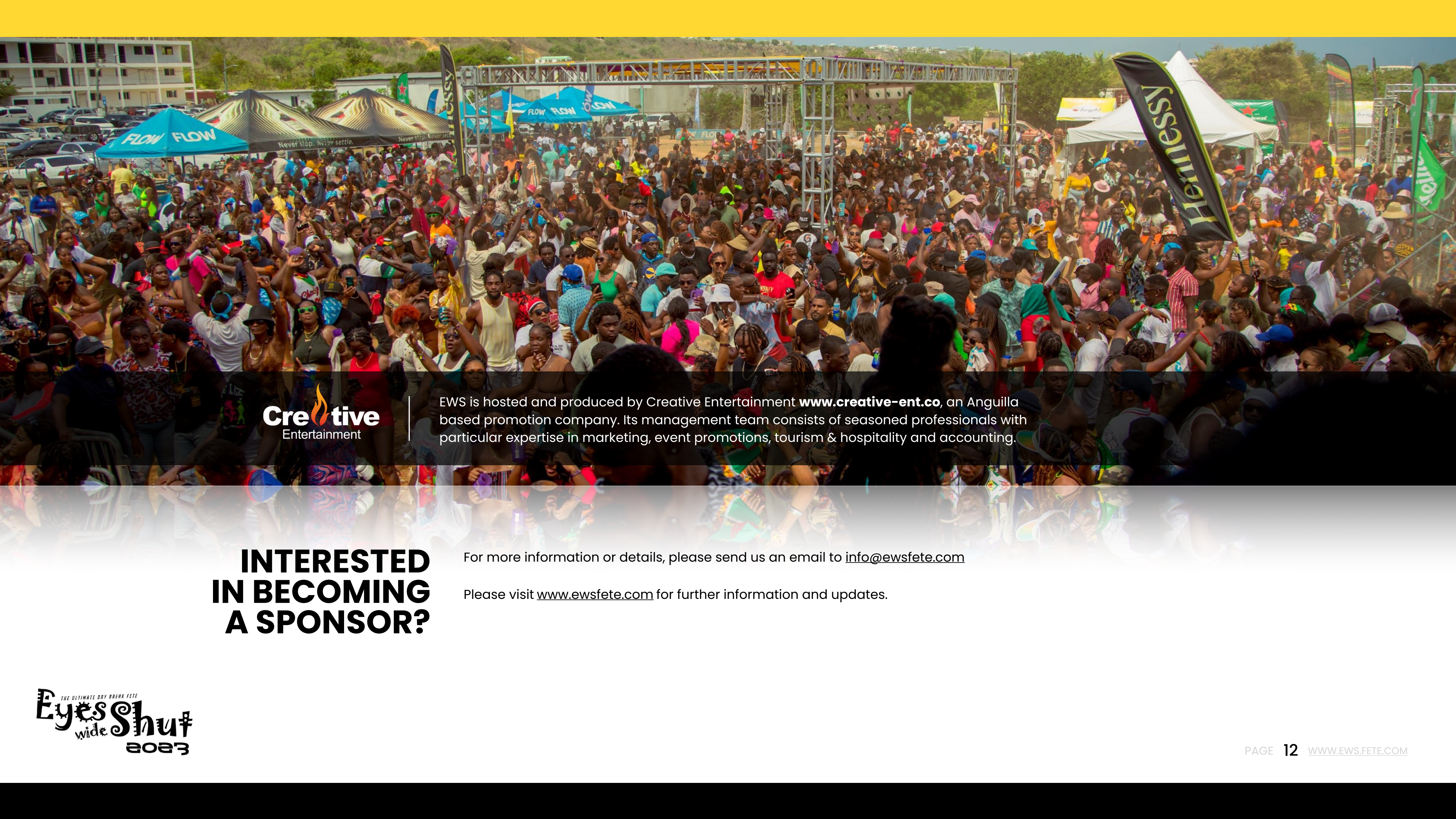
ASA BANTAN



DJ PRIVATE RYAN

PAST PERFORMERS

Please view some of the artistes that have graced our stage and who we have had the privilege of working with



EWS is hosted and produced by Creative Entertainment www.creative-ent.co, an Anguilla based promotion company. Its management team consists of seasoned professionals with particular expertise in marketing, event promotions, tourism & hospitality and accounting.

INTERESTED IN BECOMING A SPONSOR?

For more information or details, please send us an email to info@ewsfete.com

Please visit www.ewsfete.com for further information and updates.